





# WHAT WE DO



International marketing of Germany as a business and technology location



Economic promotion of the new federal states and Berlin



**Business location** consultancy services for international investors



**Export market** information for the German economy



# Market driver: policy goals

The German government made e-mobility a key area of its recent climate action programme

Goals for 2030



**Emission reduction** in transport sector



Electric Vehicles in Germany



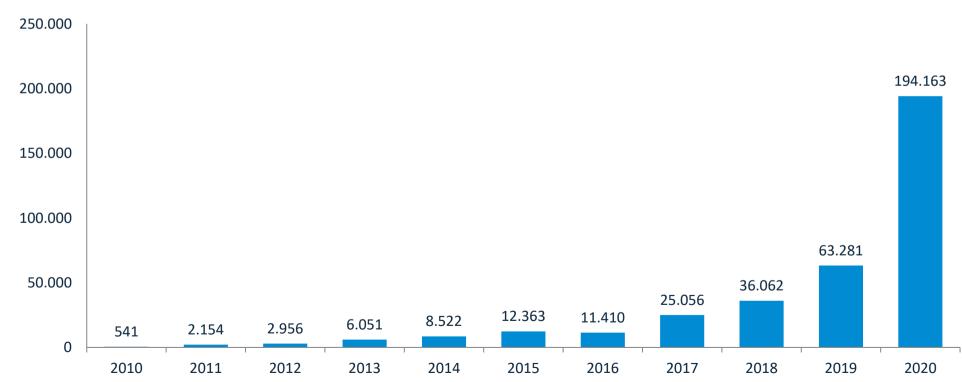
EV Charging Stations in Germany

Source: Bundesregierung

# Status Quo: EV development in Germany

The German market for BEV has been growing strongly

Electric vehicles (BEV) (Number of units, 2010 – 2020)



Source: Statista

### **Public support for E-Mobility in Germany**

#### Overview of public measures and incentives



#### **Cash incentives**

- Vehicle price BEV up to EUR 40,000 EUR 9,000
- Vehicle price BEV over EUR 40,000 EUR 7,500
- Vehicle price PHEV up to EUR 40,000 EUR 6,750
- Vehicle price PHEV over EUR 40,000 EUR 5,625



#### **Charging Infrastructure**

- Investment of EUR 300 m for expansion of public charging infrastructure from 2017 to 2020
- 50.000 new charging station planed until 2022



#### **Government spending**

- Provision of EUR 100 m for public procurement of evehicles (until 2020)
- Goal: 20% e-vehicle share in public fleet by 2020
- Recently resolved by German government (Nov. 2019)

Source: GTAI Transportation Technologies Research (2019); BAFA (2020)



#### Tax incentive

- All BEVs are exempt from motor vehicle tax for 10 years
- Employees, who are allowed to charge their vehicles at workplaces without cost are exempted from income tax for the benefit



#### **R&D** funding

- Around EUR 250 m annually
- Plan to set up a new R&D program for battery cell production (Resolution in May 2016)



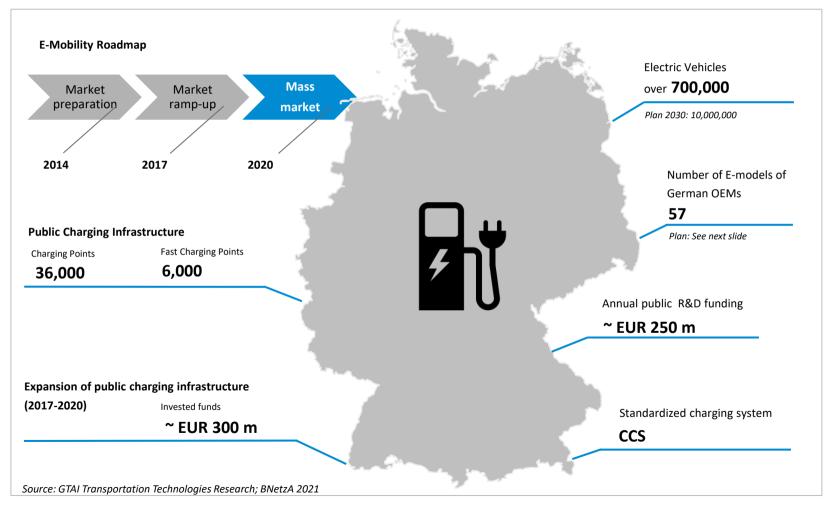
#### Road traffic measures

- · Authorized Use of Bus Lanes for Electric Vehicles
- Special Parking Places for Electric Vehicles
- Suspension of restricted entry access for electric vehicles

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### E-Mobility in Germany - Status quo

E-Mobility in Numbers (Q2/2021)



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### **Efficient Drive**

### With a total of 243 EV models worldwide, 36 are from German OEM

 Until
 After

 2019
 2019
 2020

- Germany is a lead provider of E-Mobility with the widest range of EV
- German OEM introduced
   31 EV models
- Car models have different propulsion systems: BEV, REEV & PHEV

Release of new e-car models 2019/20		
OEM	Model	Туре
Audi	E-tron	EV
	A8 e-tron	PHV
	Q4 e-tron	EV
	E-tron Sportback	EV
	Q2C e-tron	EV
BMW	X5 xDrive45e	PHV
	330e iPerformance	PHV
	X3 xDrive30e	PHV
vw	e-Golf	EV
	Tiguan L PHEV/GTE	PHV
	e-Lavida	EV
	e-Bora	EV
Daimler	C300de	PHV
Opel/Vauxhall	Grandland X Hybrid4	PHV
Porsche	911 PHV	PHV
	Taycan	EV





BMW 530e Performance



Porsche Panamera 4

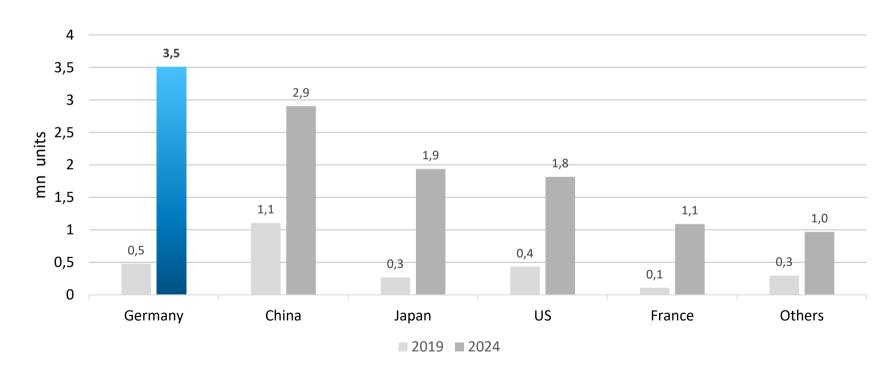
- •The Volkswagen Group plans to manufacture 50 new EV and 30 PHEV by 2025
- BMW plans to introduce 25 new electric vehicles until 2025
- •Until 2022, Mercedes will produce an electric version of every major model

### **Electric Future Trends**

### Global EV production

EV light vehicle production by OEM country origin

(2019 and 2024, mn units)



Sources: McKinsey Electric Vehicle Index (EVI) (2020)

## **European Battery Alliance**

Commission approves €3.2 billion support by seven Member States for a project of common European interest for a **battery value chain** 



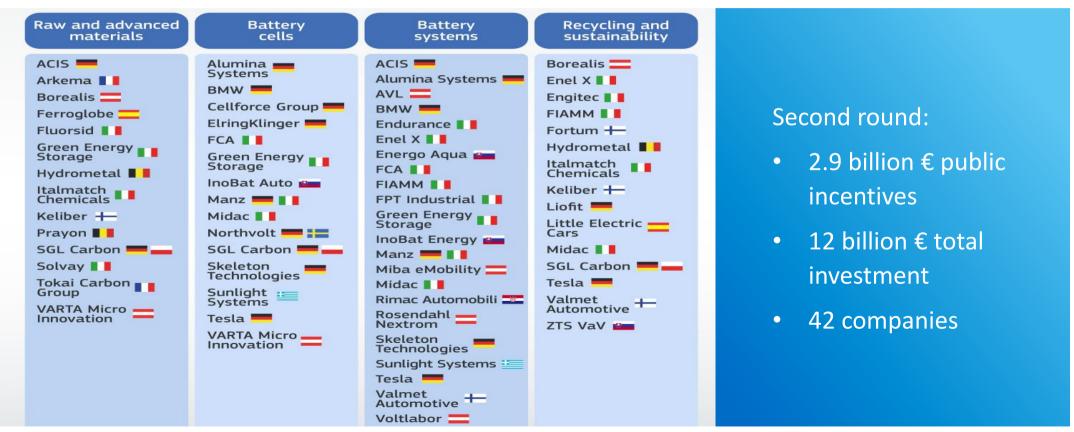
#### First round:

- 3.2 billion € public incentives
- 8 € total investment
- 17 companies

Source: European Commission © GTAI 9

## **European Battery Alliance**

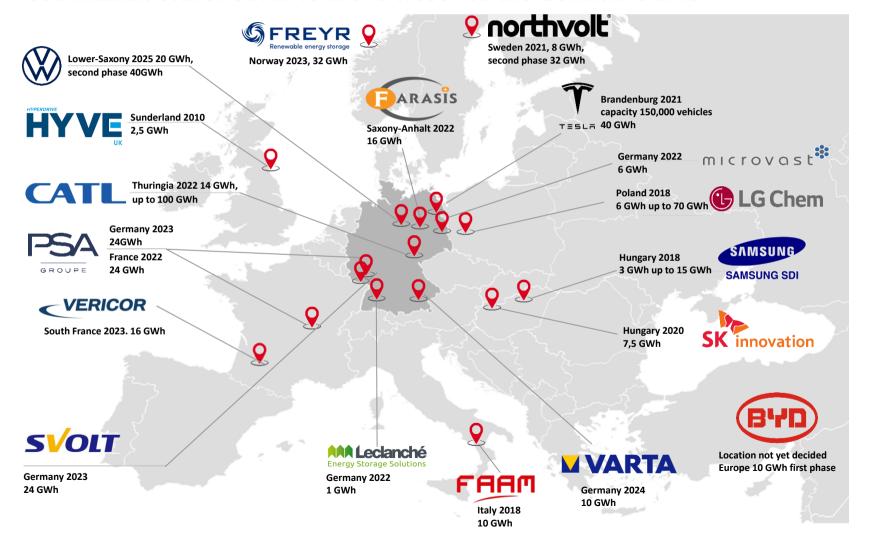
Commission approves €2.9 billion support by twelve Member States for a second important Europan project for a **battery value chain** 



Source: European Commission © GTAI 10

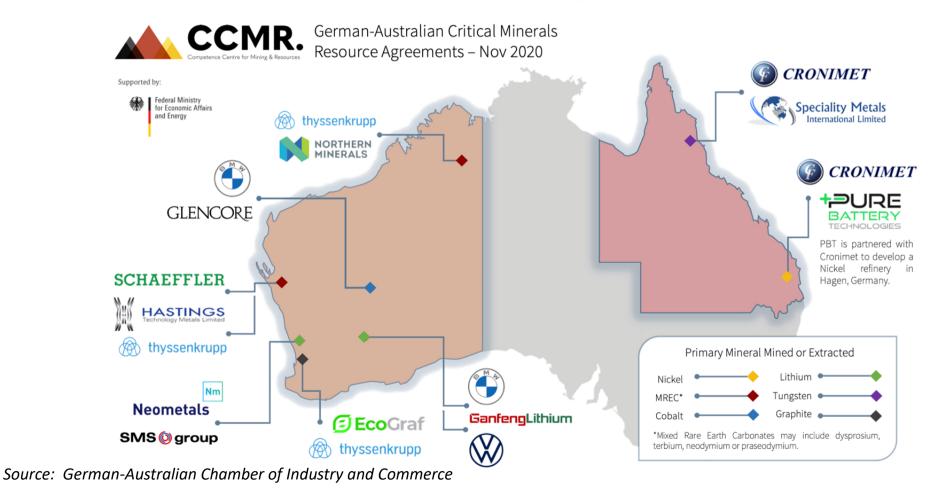
# **Li-Ion Battery Production in Europe**

Cell manufacturer seem to move closer to the German OEMs



## Increasing demand for critical minerals

### Major boost for German-Australian cooperation

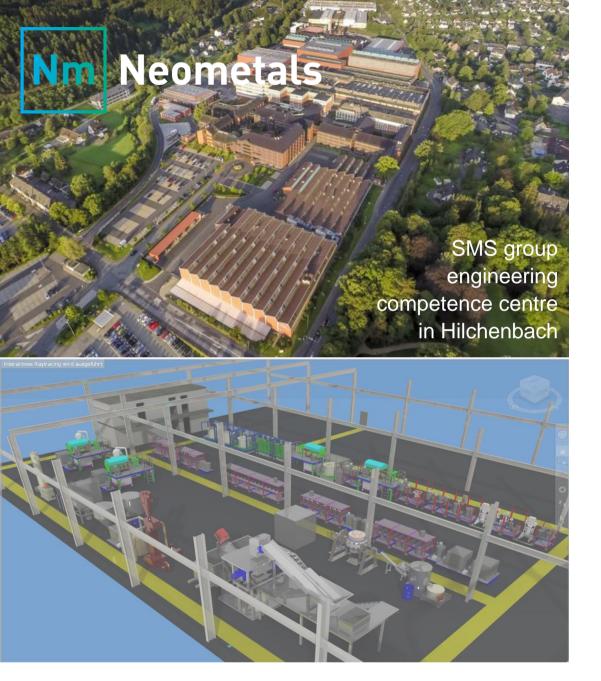


# 20 potential locations proposed by GTAI



EcoGraf's sector leading ESG credentials are matched to support the global transition to clean energy

Quelle: EcoGraf™



### **Neometals**

- Primobius designed the demonstration plant in cooperation with SMS group.
- Engineering and production under one roof to ensure efficient order processing
- 1,000m<sup>2</sup> facility
- Commercial-scale shredding circuit of 20,000tpa
- Refining section with design capacity to process ~2tpd of leach feed
- Ethical disposal of hazardous LIBs, generated re-usable materials for the production of new batteries.

Source: Neometals, SMS Group

# Untied Loan Guarantees of the Federal Republic of Germany

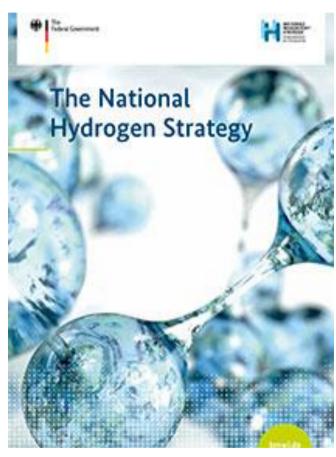
Basic structure of incorporating an Untied Loan Guarantee in a raw material project

German Federal Government **Untied Loan Guarantee** Loan Agreement Bank(s) Company/SPV Repayment of the Loan **Implementation** German Offtaker Offtake Agreement Raw Material Project

Quelle: Agaportal.de © GTAI 15

# Germany's National Hydrogen Strategy

Hydrogen will become central pillar in achieving Germany's energy transition



Goals of the National Hydrogen Strategy

- Invest EUR 9 billion: EUR 7 billion nationally + EUR 2 billion internationally
- 5 GW of electrolysis generation capacity till 2030
- Another 5 GW of electrolysis generation capacity till 2035 (2040)
- Develop a policy framework that encourages investments
- Determine concrete implementation measures

Source: BMWi, 2020 © GTAI 16



### **Thyssenkrupp and Steag invest in Green Steel**

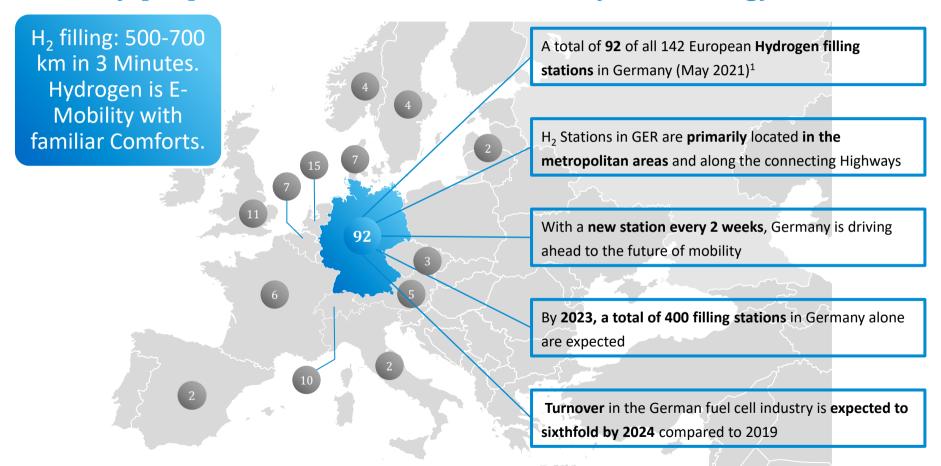
### HydrOxy Hub Walsum

- Direct reduction plant at the Thyssenkrupp steel plant in Duisburg
- 500 MW electrolysis generation capacity at the neighboring Steag power station
- Project aligns with the German and EU Hydrogen Strategy
- Planned production start in 2025
- Feasibility study propelled

Source: STEAG GmbH; @STEAG

# **H<sub>2</sub> Filling Infrastructure in Europe**

Germany prepares for the Future in Mobility and Energy



Source: H2 Mobility (2021), VDMA (2019), BMWi (2020)

Note: <sup>1</sup>Island with 3 charging stations not on the map

# Germany's National Hydrogen Strategy

Hydrogen will become central pillar in achieving Germany's climate protection targets

#### EUR 7 billion for a national market ramp up

- Hydrogen Production (3 measure)
- Hydrogen Use
- Mobility (9 measures)
- Transport (4 measures)
- Heat (2 measures)
- Infrastructure and Supply (3 measures)
- Research, Education and Innovation (7 measures)

Phase 1
Market ramp up,
Harness
opportunities

Phase 2
Strengthen market ramp up,
Nationally and
internationally

#### **EUR 2 billion for international partnerships**

- European activities (4 measures)
- International hydrogen economy (5 measures)



Source: BMWi, 2020 © GTAI 19



# Bilateral Feasibility Study

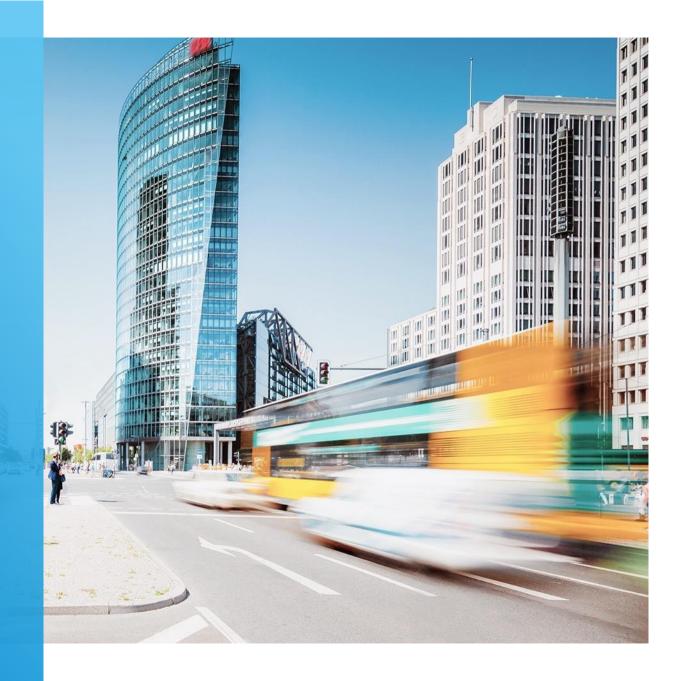
- German-Australian 24-month feasibility study.
- Explore necessary economical, technological and regulatory steps to establish a cost efficient and stable supply chain.
- Implementation by Akademie de Technikwissenschaften (acatech) and BDI.
- BMBF funding feasibility study with 1,5 billion Euro.
- Win-win situation for both countries

Source: BMWi, 2020; © GettyImages/Petma



# **Business Location Germany**

- Market and industry analyses
- Market entry strategy development support
- Extensive legal information (tax, labor law, etc.)
- Funding and financing options advice
- Location identification, site visit support



### **Contact us**

Germany Trade & Invest is the economic development agency of the Federal Republic of Germany. The company helps create and secure extra employment opportunities, strengthening Germany as a business location. With more than 50 offices in Germany and abroad and its network of partners throughout the world, Germany Trade & Invest supports German companies setting up in foreign markets, promotes Germany as a business location and assists foreign companies setting up in Germany.

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SUPPORTED BY THE FEDERAL MINISTRY FOR ECONOMIC AFFAIRS AND ENERGY ON THE BASIS OF A DECISION BY THE GERMAN BUNDESTAG.

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